

Fig.1

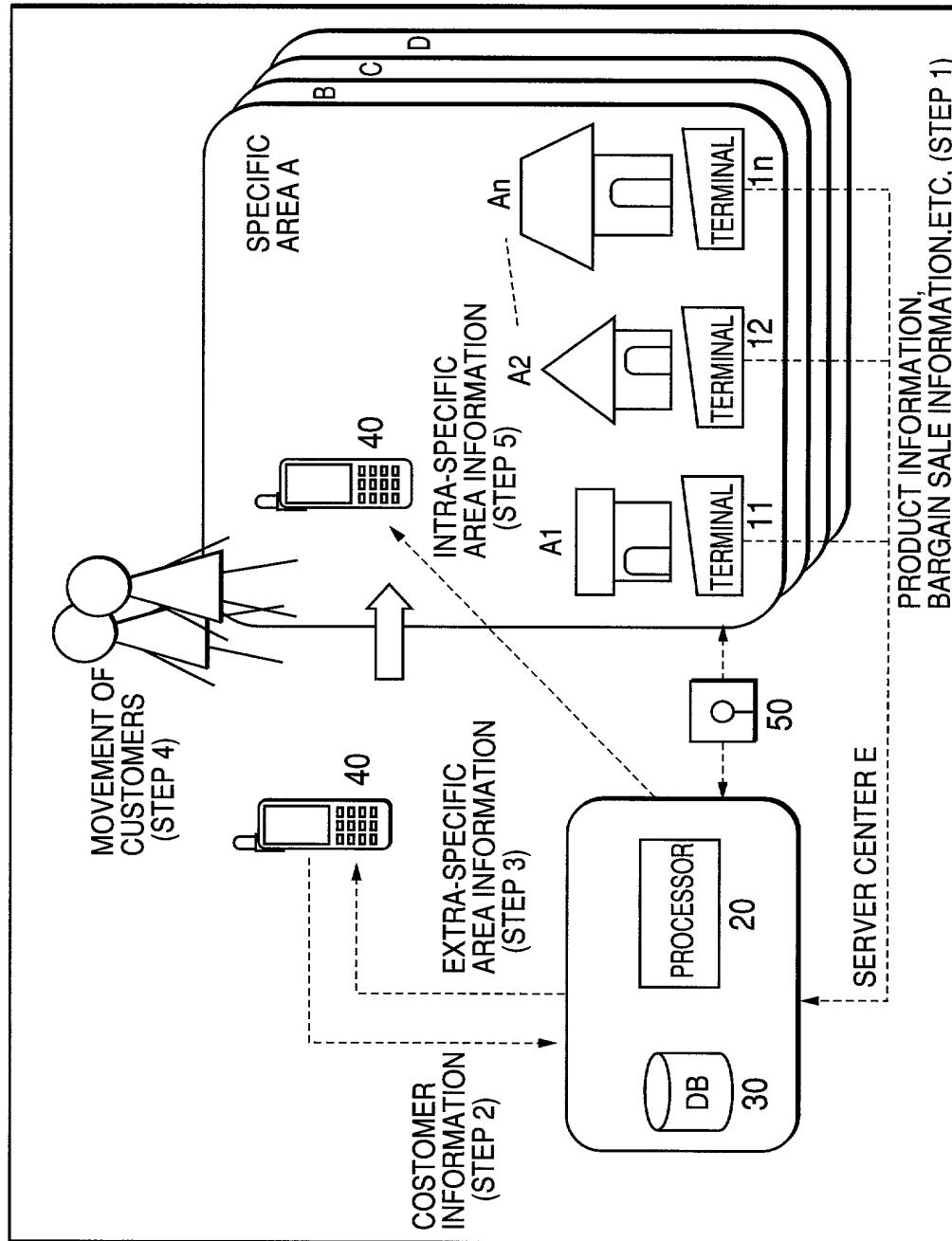


Fig.2

A		B		C		D	
CUSTOMER INFORMATION STORAGE AREA							
11	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION
12	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION
1n	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION	INTRA-SPECIFIC AREA INFORMATION	EXTRA-SPECIFIC AREA INFORMATION

Fig.3

EXAMPLES OF INFORMATION DISTRIBUTION

COMMON INFORMATION MAIL	INFORMATION MAIL PINPOINTING ON VISITING CUSTOMERS
<p>SHOPPING INFORMATION IS TRANSMITTED ABOUT ONCE A WEEK FROM STORES WITH WHICH CUSTOMERS REGISTERED THEMSELVES.</p>	<p>TIMELY SHOPPING INFORMATION IS TRANSMITTED ABOUT ONCE EVERY HOUR FROM STORES WITH WHICH CUSTOMERS REGISTERED THEMSELVES. EVEN FROM THE SAME STORE, INFORMATION IS TRANSMITTED MORE THAN ONCE WITH THE LAPSE OF TIME.</p> <p>TRANSMITTED AT 11:30: TRANSMITTED AT 13:45:</p>
	<p>FROM STORE XX: THANK YOU VERY MUCH FOR COMING OVER TO SHOPPING MALL A. WE ARE HOLDING A SPECIAL SALE OF WINTER WEAR. IN THE AFTERNOON, WE WILL OFFER CUT AND SEWN ITEMS AT SPECIAL DISCOUNT PRICES FOR ONLY TODAY...</p> <p>POSITIONAL INFORMATION</p>

Fig.4

IMAGE OF BARGAIN SALE
-THE SCREEN ON THE PORTABLE TERMINAL WILL LOOK LIKE AS ILLUSTRATED BELOW.
-THE PRICES AND STOCK VOLUMES OF THE GOODS ARE STATED ON THE SCREEN.
-CUSTOMERS CAN DECIDE WHEN TO BUY WHILE WATCHING THESE ITEMS OF INFORMATION.

